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SUMMARY

Product leader with 5+ years shipping consumer financial products. Owned launches that attracted \$125M+ in concurrent user deposits and \$3.4M in annualized revenue. Background in frontend engineering.

SKILLS

PRODUCT

Roadmapping • User research • Go-to-market • Pricing • Growth • A/B testing • Partnerships

TECHNICAL

React • React Native • Node.js • JavaScript • Python • Solidity • SQL

MARKETING

Brand positioning • Naming • Launch strategy • Copywriting • Social content • Campaign design

EDUCATION

THE PENNSYLVANIA STATE UNIVERSITY

B.S. in Energy Engineering
May 2019

EXPERIENCE

CHAMBER (FORMERLY DHEDGE)

PRODUCT DIRECTOR Jan 2024 – Apr 2026

- Led a cross-functional team of 10 engineers and designers, applying first-principles thinking and user research to design core product features that attracted over \$125M in concurrent deposits.
- Led the company's rebrand from dHEDGE to Chamber and pivot to AI vaults, defining positioning, naming, and launch strategy, then secured co-promotion from the Ethereum Foundation, Arbitrum Foundation, Coinbase's Base, and several DeFi projects, driving a 73% increase in monthly visitors.
- Owned product and marketing for mStable's relaunch, securing co-promotion from Ethena, Aave, and the Ethereum Foundation, which attracted \$3.5M in deposits on the first day.
- Refined product features and pricing strategy to capture \$3.4M in annualized revenue from deposits.
- Utilized gamification, loss aversion, and incentives to create features that increased returning users from 600 per week to 5,700 per week, an 850% increase.

TECHNICAL PRODUCT MANAGER May 2021 – Dec 2023

- Owned dHEDGE V2 launch on Polygon, which attracted over \$1M in capital within the first month.
- Created the roadmap and led subsequent dHEDGE Polygon deployments, attracting \$6.5M in capital over the following 6 months.
- Led the first dHEDGE V2 release on Optimism, which attracted over \$300k within the first month of release.

SENIOR FRONTEND ENGINEER Jan 2021 – May 2021

- Implemented FOX swap into the UI, which decreased user's gas fees by 90% when interacting with Synthetix dHEDGE pools.
- Made frontend compatible with Gnosis Safe to make multi-signature vaults possible.

INFOSYS (CONTRACTED TO STARBUCKS)

SENIOR FRONTEND ENGINEER Nov 2019 – Dec 2020

- Delivered completed user stories as a frontend engineer for a React, React Native hybrid app organizing inventory for Starbucks, the world's largest multinational chain in its category.
- Created React unit tests with Jest and performed smoke tests.
- Peer-reviewed and tested pull requests of myself and other senior developers.
- Filed and triaged bugs found during testing and within the backlog.
- Engaged in daily SCRUM meetings.

FREELANCE

WEB3 ENGINEER Jul 2019 – Nov 2019

- Shipped frontend smart contracts integrations across the Ethereum ecosystem, including Unlock Protocol paywalls, Bounties Network DAO integration, Radar Relay liquidity sourcing for margin trading, and Web3 binding upgrades (Ethereum-TS / TypeChain).
- Contributed to the Ethereum Improvement Proposal (EIP) process and ethereum.org design principles as part of Ethereum Cat Herders.